



Auction Sponsorship Form

Beans 'n' Jeans 2021 Online - April 10-17, 2021

Donor Name: _____
(As you'd like your name presented in publicity and the program)

Contact Name: _____

Address: _____

Email: _____

Phone: _____

Website: _____ Social Media handles @ or # _____
(To be used on our auction website and in social media advertising for sponsorship recognition.)

Please email a copy of your logo (TIFF, JPEG or image file) for marketing use to habitat@palousehabitat.org.

Sponsorship Opportunities

_____ **Foundation Layer:** Benefits include logo and live links featured on PHFH website and event website; social media post acknowledging your support (logo and social media tags used if applicable) in pre-event publicity; and online event slide show to run the week of the event. \$400

_____ **Raise the Roof Sponsor:** Sponsorship of a prize drawing for all Beans 'n' Jeans participants who donate any dollar amount through Raise the Roof to encourage donations at the event. The above benefits, plus recognition of sponsorship in event publicity, and a sponsorship representative can participate on April 17th in the live portion of the program to draw and announce the winner. *(Only 1 available.)* \$750

_____ **Bid Now! Sponsor:** Sponsorship of a prize drawing for all Beans 'n' Jeans participants who bid on an item in the silent auction to encourage people to participate in the silent auction. The above benefits, plus recognition of sponsorship in event publicity, and a sponsorship representative can participate on April 17th in the live portion of the program to draw and announce the winner. *(Only 1 available.)* \$750

_____ **Home Builder:** The above Foundation Layer benefits, plus radio ad mention and logo featured individually on Habitat social media and event website and special recognition of the sponsorship during the April 17th live event. *(You must confirm this sponsorship by 2/5/2021 to be included in radio ads)* \$1200

_____ **Event Sponsor:** The above Foundation Layer benefits, plus 3-5 minute live social media event to highlight your involvement with Palouse Habitat for Humanity. \$5000

_____ **Keep me in the loop:** I am interested in continuing my support of Beans 'n' Jeans, but need more time to decide on my support. Please contact me at the beginning of February to discuss options.

Please send this form in before March 19, 2021. Thank you for supporting Palouse Habitat!

PO Box 3054 or 306 N. Main Street, Moscow, ID 83843 208-883-8502 habitat@palousehabitat.org